

GUIDELINES FOR POSTER PRESENTATION IN SPG-2012

1. The poster size should be **90 X 120 cms. (Portrait)**
2. Line border of 2.5 cms from the edges to be provided on all sides of the poster
3. SPG Logo is to be placed on top left inside the border. If the author wishes to put the company logo, to which author is affiliated, the same should be put on the top right inside the border. The logo of SPG 2012 can be copied from these guidelines itself. The printed size of the logo of SPG should be **8x6 cms**. The size of the company logo is to be aligned with the logo of SPG. In case the author does not belong to any company / organization, this space to be left blank.
4. The background of the poster should be milky white
5. Poster should start with the paper ID in the first line followed by title of the paper in the second and subsequent lines within the space between the logo of SPG and the company logo.
6. Paper ID and title is to be written in Arial Font, bold and in sentence case.
7. After the title, keep one line space blank then write the author's name (Surname first) followed by e-mail, address in italics, smaller font than the title, in the next line.
8. Poster should start with **introduction** and end with **conclusion heading**.
7. Poster is to be prepared in a mosaic form instead of separate sheets.
8. Multi-colours can be used for making excellent, explicit and attractive Poster.
9. Make the display self-explanatory, visually good and legible from a distance of 1 to 1.5 meters.
10. Draw the plan keeping in view the size and number of illustrations for the Poster.
11. Keep illustrations simple using graphs, drawings and pictures to create interest and visual explanation.
12. SPG will provide the panel for displaying the poster.
13. No handout material is permitted.
14. No electrical power will be provided to presenters for demonstrating their devices or illustrations.

Note: The Technical Committee reserves the right to refuse permission to display any poster considered by the committee to be commercial in nature and not prepared as per the guidelines.

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90 cms

120 cms

PORTRAIT